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Dear Friend,

October 1, 2020

Windy Hill Foundation is proud to announce its most important fundraising event of the year, the 2020 Gala, "Our Hometown." Due to the Coronavirus, we have chosen not to host an in-person event this year. Instead, we hope all of our loyal Gala patrons will celebrate and support the people and places that make up the Windy Hill community in the comfort of their own homes. We count on your generosity every year to help raise critical funds for affordable housing, as well as for programs and services for families and older adults in Loudoun and Fauquier Counties and this year can be no different.

Although we will miss the enchanting and unforgettable evenings with our sponsors and guests of past galas, we know that such evenings of friendship, music, and commitment will not be lost forever! In its place, at least for this year, we hope you will keep this spirit alive and celebrate Windy Hill in your way.

We will still be sending an invitation to our past gala supporters with the opportunity to purchase a "Gala Package" with gift cards for dinner and wine from local venues to enjoy at home. The invitation will also provide the annual Raise The Paddle appeal. This year we are raising funds for emergency Covid-19 relief for residents of Windy Hill.

The silver lining of our 2020 Gala is that more of your support will go directly to the programs and services from which our families benefit. Covid-19 has hit the Windy Hill community hard. Individuals and families who may already be financially strapped are facing even more of an economic burden. As Windy Hill continues to address food insecurity, rental assistance demands, and the special attention needed by our school-aged children, we need your support more than ever before. This year, funds raised from our Raise the Paddle effort will replenish and fortify our emergency fund which covers basic needs for families experiencing a financial burden due to Covid-19. We know the effects of the pandemic will be with us for many months ahead. Our commitment is to ensure our residents remain housed, with basic utilities (including internet connection for our families), and without food insecurity.

As a sponsor, you can expect:

- For upper-level sponsors, your name and logo will be on the invitation, ensuring broad exposure to over 650 prominent community supporters;
- An ideal opportunity to showcase your business to our very loyal social media followers;
- Exposure in the local media, including Middleburg Life and Middleburg Eccentric; and
- A very special thank you gift representing "Our Hometown"

We hope that you will support the Windy Hill Gala, at home, this year. We depend on your support to continue to serve our residents and to provide them opportunities for a bright tomorrow. Thank you for your consideration.

All my best,

A handwritten signature in blue ink, appearing to read "RBD", is written above the typed name.

Robert B. Dale, III  
Executive Director